



The mission of the Global Diversity Leadership Exchange is to be a catalyst for innovative ideas and solutions among C-Suite level thought leaders who recognize the bottom line value of diversity and inclusion in the global economy.

2013 Program Sponsorship Packages

GDLE Presenting Partner: Minimum Contribution of \$50K

One Opportunity Available

Includes all benefits of Strategic Partner plus your CMO's or CCO's idea for best use of the venue, global platform and social media!

GDLE Strategic Partner: Minimum Contribution of \$40K

Four Opportunities Available

- 10 Complimentary Registrations to 2013 GDLE in NYC
- One Company Seat on GDLE 2013 Steering Committee
- VIP Seating for Company Representatives and Guests
- VIP Sponsor Ribbons on Name Badges for Company Representatives
- Logo Recognition on Event Marketing Collateral, Program and Signage
- Logo Recognition and Company Link on GDLE Website
- Company Presence in Social Media Tactics
- Opportunity for Company Representative to Address Attendees From Podium
- Special Recognition as GDLE Strategic Partner During General Session and Luncheon
- Opportunity to Provide Gift (at Company's Cost) to Attendees
- First Right of Refusal to Become a Strategic Partner for Future GDLE Exchanges

GDLE Champion: Minimum Contribution of \$25K

Ten Opportunities Available

- 6 Complimentary Registrations to 2013 GDLE in NYC
- One Company Seat on GDLE 2013 Steering Committee
- VIP Seating for Company Representatives and Guests
- VIP Sponsor Ribbons on Name Badges for Company Representatives
- Logo Recognition on Event Marketing Collateral, Program and Signage
- Logo Recognition and Company Link on GDLE Website
- Company Presence in Social Media Tactics
- Special Recognition as GDLE Champion During General Session and Luncheon
- Opportunity to Provide Gift (at Company's Cost) to Attendees

GDLE Advocate: Minimum Contribution of \$10K

- 3 Complimentary Registrations to 2013 GDLE in NYC
- VIP Seating for Company Representatives and Guests
- VIP Sponsor Ribbons on Name Badges for Company Representatives



- Logo Recognition on Event Marketing Collateral, Program and Signage
- Logo Recognition and Company Link on GDLE Website
- Company Presence in Social Media Tactics
- Special Recognition as GDLE Advocate During General Session and Luncheon
- Opportunity to Provide Gift (at Company's Cost) to Attendees

2013 NYC GDLE Welcome Cocktail Reception Sponsorship

Exclusive Sponsorship - \$20K

- 4 Complimentary Registrations to 2013 GDLE in NYC
- VIP Seating for Company Representatives and Guests
- VIP Sponsor Ribbons on Name Badges for Company Representatives
- Logo Recognition on Event Marketing Collateral, Program and Signage
- Logo Recognition and Company Link on GDLE Website
- Company Presence in Social Media Tactics
- Special Recognition as Reception Sponsor During General Session and Luncheon
- Opportunity for Company Representative to Address Reception Attendees
- Opportunity to Provide Gift (at Company's Cost) to Attendees

Notes:

- Presenting Sponsor provides additional opportunity to leverage brand exposure. We will be happy to consider and brainstorm new ideas that help you maximize your ROI.
- Limited opportunities to become Presenting Sponsor, GDLE Strategic Partners or Champions provide exclusivity.
- Presenting Sponsor and Strategic Partners are the only donors offered an opportunity for a company representative to speak from the podium in order to keep this manageable.
- GDLE Presenting Sponsor and Strategic Partners are offered exclusive photo-ops and/or VIP meet & greet per speaker availability.
- For more information about sponsorship opportunities, contact: MaryAnne Howland at mhowland@ibiscommunications.com